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# “Make Your Marketing Work!”

Nial Adams speaking on the 21st June 2010 in Norwich



21st June 2010

Holiday Inn – Norwich Airport

Registration 9am – Presentation 9:30-12noon

Limited Seats for this invitation-only event - **Booking is essential**

## Your Complimentary Ticket – [Worth £97]

## Make Your Marketing Work

At this morning event you will discover how effective marketing can be applied to your business or organisation to generate profitable and tangible results, fast – no matter what size of business, sector or level of experience.

Presented by acclaimed marketing and business growth specialist – Nial Adams – you’ll learn about the latest developments in strategies and tactics that make marketing sense and create a positive Return on Investment.

A shocking fact: The majority of businesses (of all types and sizes) have no marketing plan, no clear marketing strategy and no idea of what their return on investment is. For many marketing is a confusing subject and this lack of understanding means many businesses are losing out on profits.

You’ll learn about:

- Why Permission-based marketing is replacing the traditional ‘spray and pray’ approach
  - How you can multiply your results from practical marketing actions and increase profits
  - The difference between selling and getting new customers to buy from you
  - The Number 1 golden rule in marketing that most ‘experts’ don’t want you to know
- And..
- How the new ‘PUSH Marketing’ system can help you use the most appropriate methods for your business and start generating the results your business needs.

Your seat for this event has been kindly sponsored and tickets are available by invitation only. **Booking is essential.**

### Delegates from our previous event said:

*“Nial’s presentation was inspiring and informative”*

*“He provided a clear overview of how to approach your marketing”*

*“Interesting, inspiring and entertaining - 10 out of 10!”*

*“This event gave me time and space to really think about my marketing”*

*“A fun event that I’d recommend - helped me to sort my head out!”*

*“Helped to clarify principles I knew but didn’t know how to implement”*

*“Inspirational; everyone should take time out to look at their marketing”*



## Who is Nial Adams?

A seasoned business professional who had worked in Europe and the US, Nial has gained a reputation for clear, real-world, strategies, and proven his methods work, time and again.

*"Nial's gig on marketing taught me more in that presentation than I have learned for some time! I would have gladly paid £100 plus for that input. I followed his advice, picked up the phone the next day and secured £1000 worth of business from existing customers."*

**Steve Gaskin** - Right Angled CSI  
[www.csinorwich.com](http://www.csinorwich.com)

### Who Is This Seminar Event For?

- Owners of Small & Medium Size Businesses, Organisations and Charities
- Directors and Senior Managers responsible for marketing results
- Those thinking seriously about starting a new business
- Everyone who realises that marketing is essential to their business

### The Details -

WHEN: Monday 21st June 2010

WHERE: The Holiday Inn, Norwich Airport

START: Registration & Coffee: 9.00-9.30am

PRESENTATION: Seminar: 9.30am – 12noon, includes refreshments

COST: Your seat is complimentary

Seminar notes will be emailed to you after the event

We look forward to inviting you to attend this unique presentation!

### Book Now -

If you are serious about your marketing, come and join us on the 21st June in Norwich. To find out more and book tickets please call the **booking hotline** on **0843 289 4082** and leave your name and contact details today – we'll contact you to confirm your reserved seats. Or **email your details** to **events@makemarketingwork.co.uk** and quote this event. Previous events have been over subscribed, booking is essential.

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